



RCEM Research & Development Cell (RRDC)

RCEM has a policy to encourage faculty members and students to conduct research to publish research articles on national and international journals. Rajdhani College of Engineering & Management's priority is need based quality education in the changing business scenario to equip its pass outs to meet all challenges of ever changing the dynamic market.


In the endeavor to encourage Management education and carry out fundamental and applied research in the fields, the Institute has set up a Research & Development Committee with the support of a group of experts from Industry and Academia.

Mission of the Research & Development Cell

The mission of RCEM Research & Development Committee is to undertake research activities related to Business and constantly pursue to generate new knowledge and know how that is may be useful for various stake holders in the society.

Aims and Objectives of RCEM Research Development Cell

1. Encourage faculty members and students to publish Research Articles in reputed journals.
2. To encourage presentation of papers in National/International Conferences.
3. To enable faculty members and students to interface with Industry.
4. To undertake sponsored research/ survey and various social research projects and provide unbiased and authentic information to industries and start up.
5. To Organize and participate in FDP
6. To conduct MDP for Industry/Government organizations and NGOs.
7. To encourage Faculty Member and students to take membership of Professional Bodies.
8. To encourage students to participate in research activities.


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Fields of Research:

The Research & Development Cell will pursue research in all fields of management which will contribute new theoretical results. The prime field of research will be

- Business incubation idea to newly interested youth to startup business
- Arranging market survey analysis by expert.
- Provide financial and taxation knowledge.
- Human Resource Management
- Operation Management
- Marketing Management
- Financial Management
- Management Information system ERP
- I.T./Computer Application

Areas of Research

The research areas will be of the following from but not limited to


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| i. Technological forecasting & social change. | xiv. Business Law. |
| ii. Tourism Management. | xv. Knowledge Management. |
| iii. Decision Support System. | xvi. Business Strategy & Policy. |
| iv. Evaluation & Programme Planning. | xvii. Supply chain Management. |
| v. Industrial Marketing Management. | xviii. E Industry |
| vi. Information Management. | xix. E-Government. |
| vii. Information & Organisation. | xx. Internet, Interactive & Online advertisement. |
| viii. Accounting information system. | xxi. International business, global economics & culture. |
| ix. Project Management. | xxii. New Product developments. |
| x. Consumer Psychology. | xxiii. Environmental economics. |
| xi. Corporate Finance. | xxiv. Computer Application |
| xii. Multinational Financial Management. | |
| xiii. Socio Economics. | |

Governance: RCEM Research & Development Committee

The functions of RCEM Research & Development Committee shall be governed by a duly constituted Advisory Board. The Advisory board shall be from the Academics and Industry with people having rich experience in Research & Developmental Activities.

Composition of the Advisory Board:

- Chairman-Dean
- Convener-Nominated by Dean
- Member-From Marketing Area
- Member-From Finance Area
- Member-From HR Area
- Member-From IT Area
- Member-From Industry
- Member-From Industry


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Meeting of Advisory Board & Periodicity

- a. **Meeting:** The body shall meet as frequently as possible, but at least there shall be one meeting every quarter.
- b. **Notice:** Notice for the Advisory Board Meeting shall be issued at least 15 days in advance to all the members.
- c. **Minutes:** Minutes of the Advisory Board shall be circulated among all the members within one week of the Board meets by the convener.




Prepared by



Verified by



Approved by



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